Launch of JM FIXED MATURITY FUND - SERIES XXIV - Plan A

(A Close - ended Income Fund offering Fixed Maturity Plans)

An offer for units @ Rs. 10/- each during the New Fund Offer (“NFO”) period

<table>
<thead>
<tr>
<th>Name of the Plan</th>
<th>Tenure</th>
<th>NFO Opening date</th>
<th>NFO Closing date</th>
</tr>
</thead>
<tbody>
<tr>
<td>JM Fixed Maturity Fund - Series XXIV - Plan A (JM FMF - XXIV - A)</td>
<td>91 Days</td>
<td>September 12, 2013</td>
<td>September 12, 2013</td>
</tr>
</tbody>
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This product is suitable for investors who are seeking*

- Regular Fixed Income for Short Term.
- Investment in Debt and Money Market Instruments and Government Securities.
- Low Risk (BLUE) *Investors should consult their financial advisors if in doubt about whether the product is suitable for them.

Note: Risk may be represented as:

- (BLUE) investors understand that their principal will be at low risk.
- (YELLOW) investors understand that their principal will be at medium risk.
- (BROWN) investors understand that their principal will be at high risk.

Summary of Plan A is as follows:

**Investment Options:** The investors have the option to invest in the Growth and Dividend option, by routing their investments either through the Distributor (an AMFI Registration Number (ARN) Holder) or directly.

Investors are requested to indicate their preference while investing in the plan / sub-plan. If an investor fails to specify his preference, he shall be deemed to have opted to select the Dividend Option. Under the Dividend Option, investors have Dividend Payout Option only.

**Minimum Investment Amount:**

Minimum Investment of Rs. 5,000/- for each option under each plan of the Scheme and in multiples of Rs. 10/- thereafter. The marketable lot is one unit. In case, any investments through fresh purchases/switch-ins are not in multiples of Rs.10/-, the excess amount would be refunded to the investors subject to meeting the minimum investment criterion.

**Load structure:**

- Entry Load - NIL.
- Exit Load - NIL.

**Listing:** Units of the Plan are proposed to be listed on National Stock Exchange of India Ltd. (NSE). For further Scheme details, investors are requested to read the Scheme Information Document (SID). The SID should be read in conjunction with the Statement of Additional Information (SAI) and not in isolation. The SID and SAI are available on our website www.jmfinancialmf.com.

Bhanu Katoch
Chief Executive Officer
Place : Mumbai JM Financial Asset Management Private Limited
Date : September 6, 2013 (Investment Manager to JM Financial Mutual Fund)

For further details, please contact:

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Mutual Fund investments are subject to market risks, read all scheme related documents carefully.